Creative Compliance Training Courses

Kallidus has a long track record in developing compliance related courses. We are very proud of the feedback we receive from our clients and the results our courses achieve. Clients praise us for our creativity and for our ability to deliver solutions which boost engagement, improve compliance rates and ultimately drive behavioural change. We work collaboratively with clients, sharing expertise and adding value where they need our help the most and use an active action mapping process to allow learners to fully explore learning scenarios.


SMBC

SMBC – Information Security

SMBC had been using a very basic point and click style course for information security training. They were struggling to get learners to access the courses and completion rates were very low – only 50% of the learner population had accessed the course over a year despite plenty of chasing by learning administrators. SMBC asked us to develop a course that would stand head and shoulders above their previous e-learning. We deployed our action mapping process to understand the behaviours that the business was trying to change and then developed scenarios around each of these.


The screen left depicts a virtual town in which various information security related scenarios occur. Learners are asked to make decisions and see the consequences of their decisions play out.

Creative Compliance
Training Courses
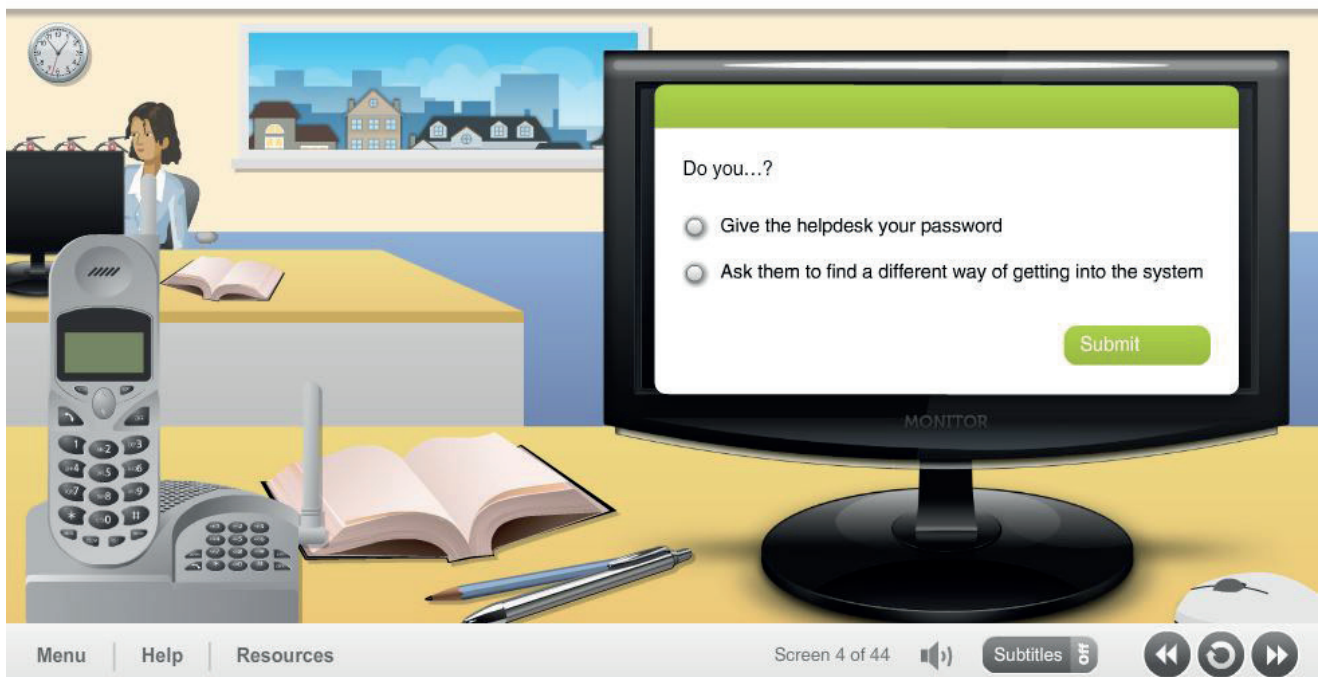
The screen above depicts a virtual town in which various information security related scenarios occur. Learners are asked to make decisions and see the consequences of their decisions play out. The screens above are taken from a later version of the course where we built a new 3D version of the course to add visual impact.
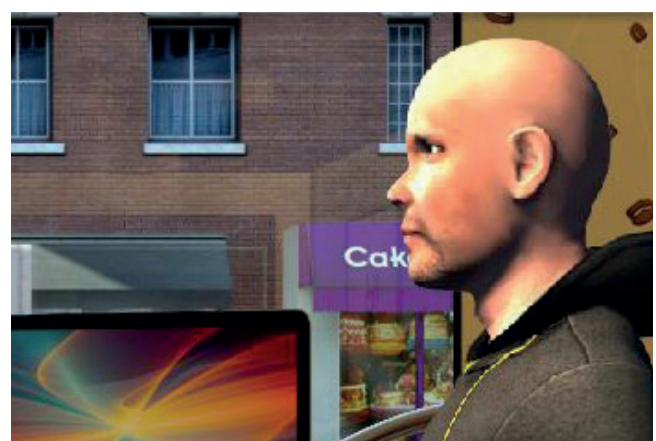
Kallidus Digital Learning Showcase

United Utilities

United Utilities

Rather than develop a single information security course, United Utilities made the decision to release seven mini-modules across the year. The theory was that multiple releases of the content would ultimately be more effective at raising awareness. Each of the courses dealt with individual issues such as password security and tailgating. Learners were asked to engage in a short scenario, make a decision on the course of action and then see the consequences play out. This course remains the most accessed piece of e-learning at United Utilities.
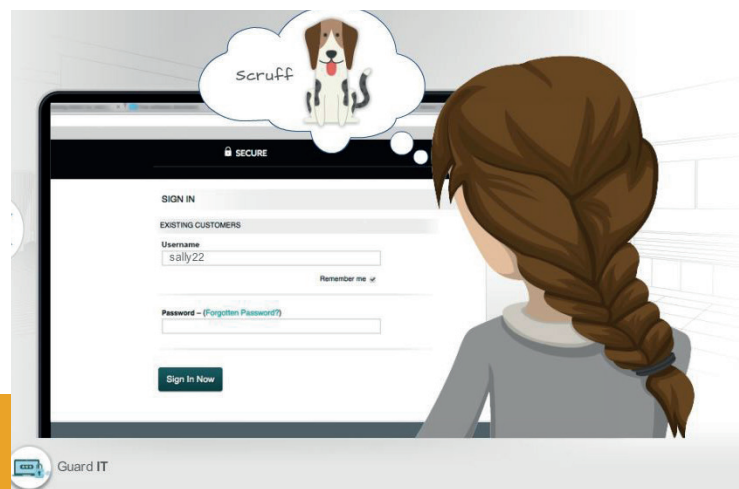
Creative Compliance Training Courses

Telefonica

Telefonica - Diversity and Inclusion

We developed a diversity and inclusion course which has proven to be very engaging thanks to a sound combination of strong narrative and gamification techniques. The course features a non-linear approach in which learners are invited to meet multiple virtual colleagues who involve them in several scenarios. During the game they are assessed by the way they react to each situation rather than a formal assessment.

KALLIDUS

Experian – Data Protection

This course uses a lighter touch than is typical for data protection training, exemplified by conversations between two central characters, Gabe and Dev. This approach differs significantly from the courses which Experian previously developed in-house which had failed to secure high completion rates. Over 95% of Experian staff have accessed the new course over the past twelve months – a record for the company.

Experian